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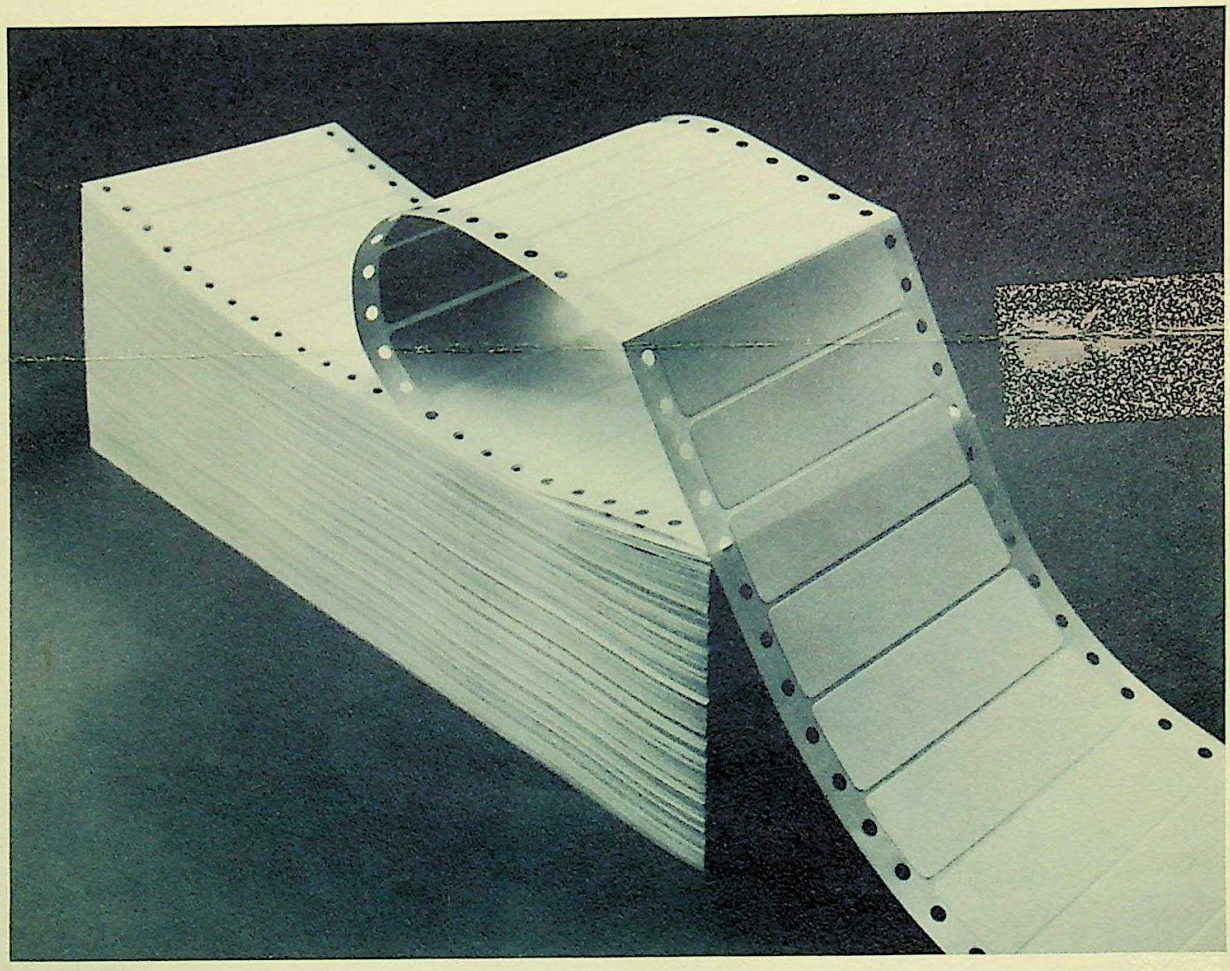
DATAMARK Stock Labels



DATA PROCESSING LABELS can broaden the horizons of your computer, teletype, or tabulator system in many ways. In countless installations, they grade reports, provide address lists, price merchandise, correct insurance policies, and prepare serialized nameplates at full computer printout speeds. New systems are rapidly expanding the use of data-process labels to every major industry.

DATAMARK specializes in the development and manufacture of pressure-sensitive labels. Three general classes of labels are available: custom, specially imprinted stock labels, and blank stock labels. This catalog covers only stock labels, both blank and imprinted. For information on custom labels or specially imprinted labels, contact either the factory or your nearest DataMark distributor.

FACILITIES

The DataMark factory is located in one of Cleveland's modern industrial parks. The plant is equipped with the newest in processing equipment, assuring efficient production and fast service. The staff includes experts in electronic data processing. Customers are invited to contact DataMark systems specialists by letter, phone or personal visit to the factory.

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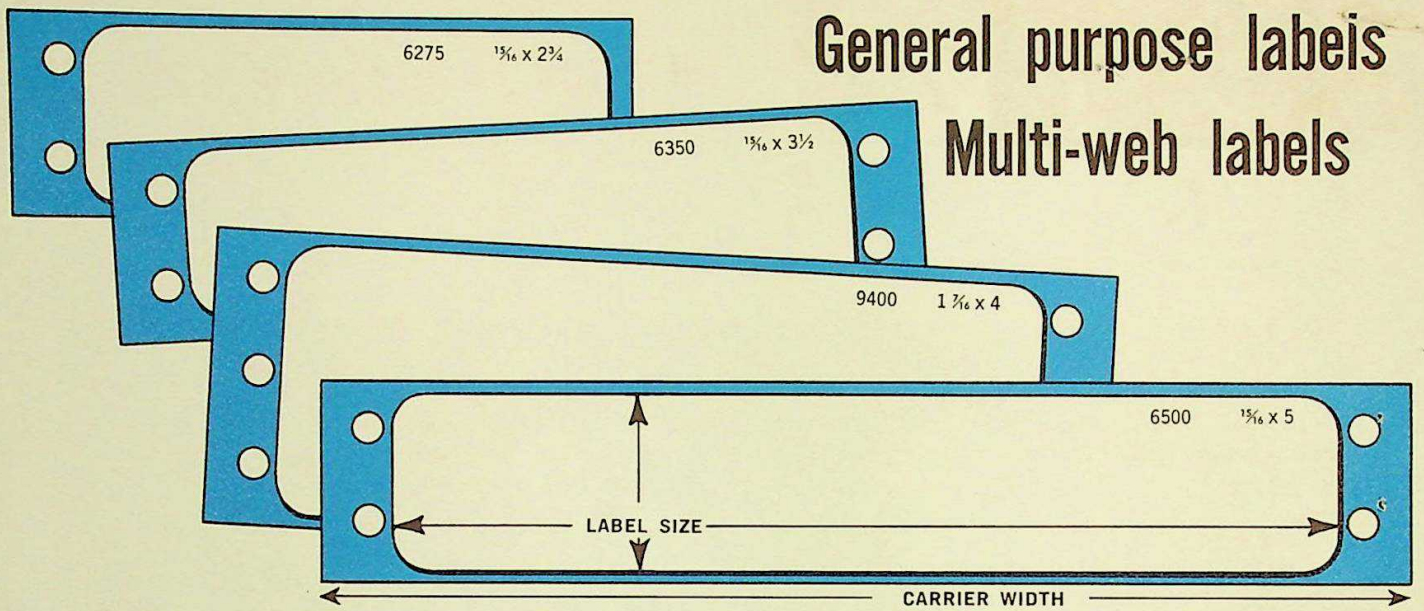
General purpose labels

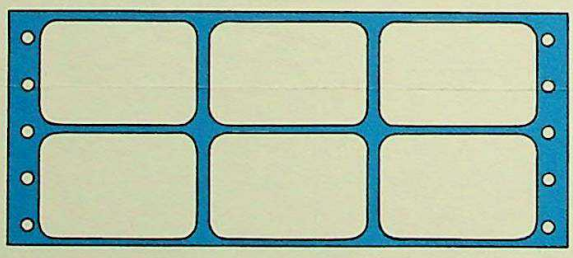
Multi-web labels



OVER 50 SIZES AND COLORS of blank DataMark labels are maintained in stock for immediate delivery. Stock labels are also available imprinted to customer specifications; see back page.

Labels less than 3½ inches in width have marginal holes on one side; over 3½ inches, marginal holes on both sides. Each margin adds ⅜ inch to carrier width. Carrier depth normally exceeds label depth by 1/16 inch.

Standard label color is white. Clear tints of green, pink, blue or yellow are available in four stock sizes, as noted in the price schedule at right, indicated by T suffix on stock number.



GENERAL PURPOSE LABELS

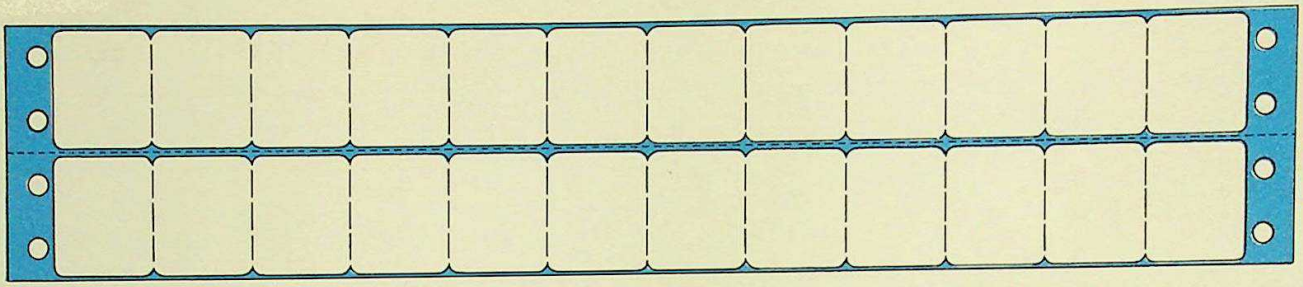
Stock Number	Label Size Inches	Carrier Width Inches	Wgt. Lbs. Per 10M	$ Price Per Thousand					
				5M	10M	30M	60M	120M	240M
2775	⅛ x 7¾	8½	15	——	6.70	6.20	5.85	5.60	5.25
2875	⅛ x 8¾	9½	16	——	6.90	6.50	6.10	5.80	5.60
2978	⅛ x 9⅞	10⅝	17	——	7.10	6.65	6.40	6.14	5.95
3275	7/16 x 2¾	3⅜	6	——	4.45	3.65	3.05	2.55	2.40
3275T	7/16 x 2¾	3⅜	6	——	5.65	4.55	3.80	2.55	2.40
3350	7/16 x 3½	4¼	7	——	4.65	3.75	3.35	2.85	2.65
3400	7/16 x 4	4¾	8	——	5.25	4.85	3.65	3.20	2.95
3500	7/16 x 5	5¾	9	——	5.90	5.20	4.10	3.60	3.49
3775	7/16 x 7¾	8½	13	——	6.80	6.20	5.60	4.90	4.30
3875	7/16 x 8¾	9½	15	——	6.90	6.35	5.83	5.15	4.53
3978	7/16 x 9⅞	10⅝	16	——	7.41	6.82	6.16	5.45	4.70
6250	1⅝ x 2½	3	8	5.58	4.45	3.83	3.44	3.23	3.04
6275	1⅝ x 2¾	3⅜	11	6.41	4.55	4.02	3.77	3.37	3.12
6350	1⅝ x 3½	4¼	12½	5.61	4.54	3.92	3.58	3.35	2.99
6350T	1⅝ x 3½	4¼	12½	7.11	5.65	4.91	4.45	3.35	2.99
6400	1⅝ x 4	4¾	14	7.49	5.35	4.83	4.30	4.03	3.77
6500	1⅝ x 5	5¾	17	6.64	5.57	4.85	4.40	3.86	3.45
6500T	1⅝ x 5	5¾	17	8.26	6.95	6.02	5.50	3.86	3.45
6775	1⅝ x 7¾	8½	27	14.15	9.44	9.00	7.77	7.07	6.17
6875	1⅝ x 8¾	9½	30	15.30	10.22	9.60	8.15	7.30	6.52
6978	1⅝ x 9⅞	10⅝	33	16.75	11.20	10.50	8.75	8.00	7.15
9275	1 7/16 x 2¾	3⅜	14	9.28	6.20	5.68	5.37	5.06	4.87
9350	1 7/16 x 3½	4¼	17	10.75	7.20	6.70	6.25	5.64	5.38
9400	1 7/16 x 4	4¾	20	7.85	6.45	5.66	5.20	4.35	4.15
9400T	1 7/16 x 4	4¾	20	9.80	8.07	7.10	6.50	4.35	4.15
9500	1 7/16 x 5	5¾	27	12.25	8.20	7.95	7.56	6.92	6.56
12275	1⅞ x 2¾	3⅜	19	10.75	7.19	6.70	6.45	6.25	6.03
12350	1⅞ x 3½	4¼	23	12.60	8.39	8.05	7.71	7.24	6.80
12400	1⅞ x 4	4¾	25	15.11	10.10	9.20	8.60	7.91	7.45
12500	1⅞ x 5	5¾	32	16.95	11.60	9.99	9.35	8.80	8.36

MULTI-WEB LABELS are those in which two or more labels are mounted side by side. They are recommended for use in high-speed printers either to produce multiples of the same label or a series of different labels. The last digit of each multi-web stock number in the price schedule at right indicates the number of labels mounted across the carrier.

MULTI-WEB LABELS

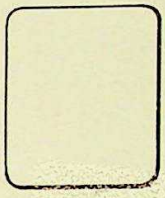
Stock Number	Label Size Inches	Carrier Width Inches	Wgt. Lbs. Per 10M	$ Price Per Thousand					
				20M	30M	40M	60M	120M	240M
6250-2	1⅝ x 2½	6	8	4.45	3.83	3.83	3.44	3.23	3.04
6250-3	1⅝ x 2½	8½	8	——	3.83	——	3.44	3.23	3.04
6250-4	1⅝ x 2½	11	8	4.45	——	3.83	3.44	3.23	3.04
6275-4	1⅝ x 2¾	12	11	4.55	——	4.02	3.77	3.37	3.12
6290-4	1⅝ x 2⅞	13	11	5.05	——	4.44	4.20	3.40	3.15
6350-2	1⅝ x 3½	8	12½	4.54	3.92	3.92	3.58	3.35	2.99
6350-3	1⅝ x 3½	11½	12½	——	3.92	——	3.58	3.35	2.99
6500-2	1⅝ x 5	11	17	5.57	4.85	4.85	4.40	3.86	3.45
9400-2	1 7/16 x 4	9	20	6.45	5.66	5.66	5.20	4.35	4.15
9400-3	1 7/16 x 4	13	20	——	5.66	——	5.20	4.35	4.15

Price Marking



PRICE-MARKING is one of the fastest growing uses for data-processing labels. The labels can be coded and priced at speeds up to 1600 lines per minute, permitting central stores to provide pricing and inventory control as a low-cost programming by-product.

The 680 label is perforated through the backer between each horizontal row, permitting easy dispensing. Permanent adhesive is standard.



ACTUAL SIZE

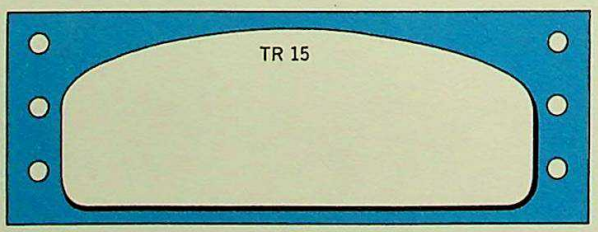
Stock No.	Size	Carrier Width	Wgt. Lbs. Per 10M	Packing M/Box	Packing M/Case	Price Per Thousand 40M	80M	240M	480M
680	.8 x 15/16	10½	2	40	80	$2.00	$1.75	$1.25	$1.05

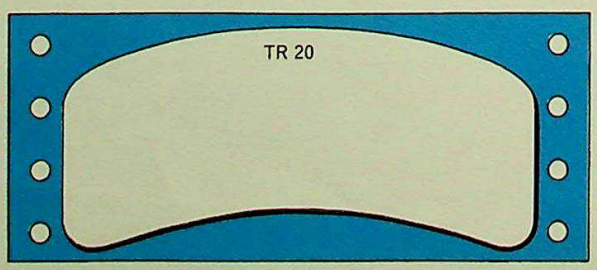
Tape Reel Labels

BLANK STOCK TAPE REEL LABELS

Stock No.	Label Size Inches	Carrier Width Inches	Wgt. Lbs. Per 10M	Packing M/box	Packing M/case	$ Price Per Thousand 2½M	5M	10M	20M	40M
TR 20	Irregular	4¾	32	2½	10	17.50	15.00	12.00	11.00	10.00
TR 15	Irregular	4¾	20	2½	10	15.00	12.50	10.00	9.00	8.00
TR 6350	3½ x 15/16	4¼	12½	5	20	—	9.00	7.50	6.75	6.00
TR 9350	3½ x 1 7/16	4¼	17	5	20	—	12.00	9.00	8.50	8.00
TR 9400	4 x 1 7/16	4¾	20	5	20	—	15.00	10.00	9.50	9.00
TR 9400-2	4 x 1 7/16	9	20	10	20	—	15.00	10.00	9.50	9.00
TR 12400	4 x 1 15/16	4¾	25	2½	10	17.50	15.00	10.00	9.50	9.00

LATEX IMPREGNATED SMUDGE PROOF STOCK

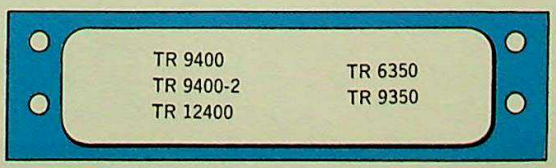


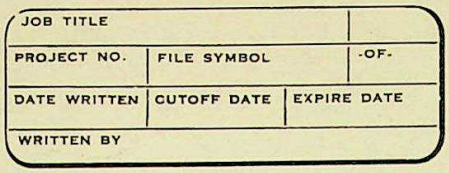


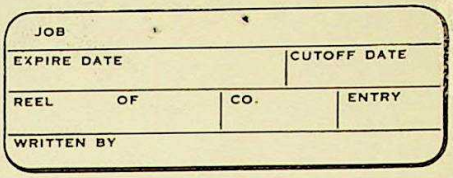
DATAMARK TAPE REEL LABELS employ a special latex-impregnated stock that is smudge proof. Adhesive is non-permanent, leaving little or no residue when label is removed. All labels are fan-folded, permitting machine imprinting when desired.

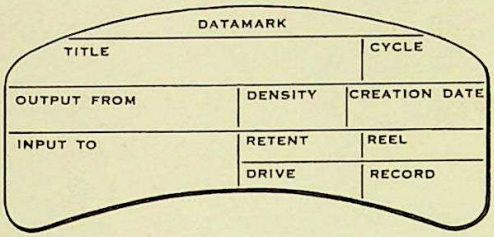
Many variations of these stock labels are possible, using the imprinting and slitting services described on the next page.

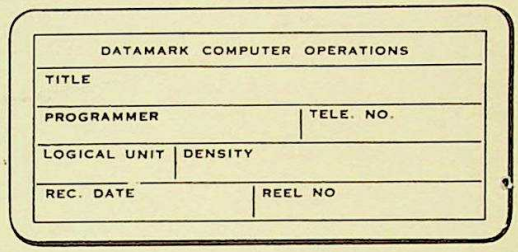
(Labels depicted ⅔ actual size)





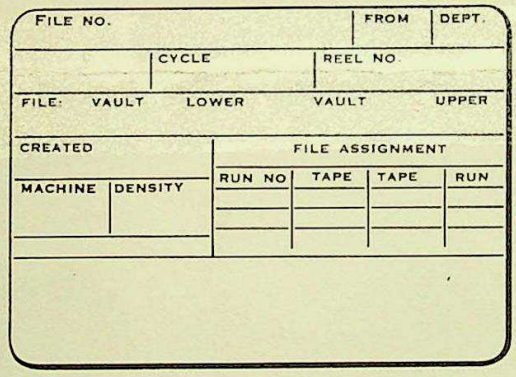


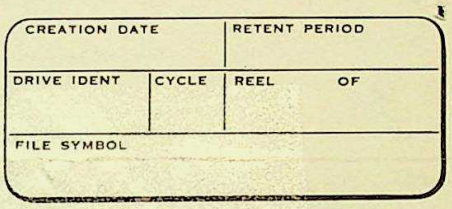


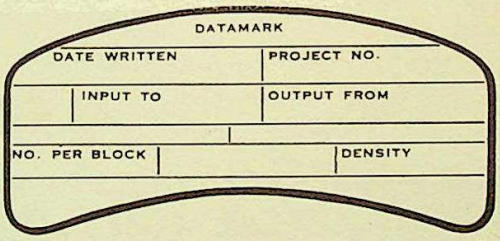


Imprinted Stock Labels

(Labels depicted ⅔ actual size)







ALL DATAMARK LABELS in this catalog may be specially imprinted at modest expense, frequently saving the time and cost of custom-designed labels. Up to 10 lines of type may be imprinted in black ink.

Alternately, stock labels may be slit and perforated to customer specifications. However, where colored inks or crossing rules are required, or both imprinting and slitting, a custom label is necessary.

Surcharges for imprinting, slitting, or perforating are:

QUANTITY	COST PER M
5M	$5.00
10M	3.50
30M	1.50
60M	1.00

General Information

MOST DELIVERIES OF STOCK LABELS are made within 48 hours of receipt of order by the factory or local DataMark distributor. Imprinted stock labels are normally shipped in two to three weeks. WE WARRANT ALL OUR PRODUCTS TO BE FREE OF DEFECTS IN WORKMANSHIP AND MATERIAL.

All prices are f.o.b. point of shipment, either the factory or local DataMark distributor warehouse. For prices on large quantities ask for special quotation. Shipments are made via lowest cost surface carrier unless otherwise specified.

DATAMARK

DATAMARK INC., 14251 Industrial Ave., South
Cleveland, Ohio 44137 216/475-8580

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